

# AXIS DIGITAL SERVICE

Fertilising your brand digitally



## FULL STACK DIGITAL AGENCY

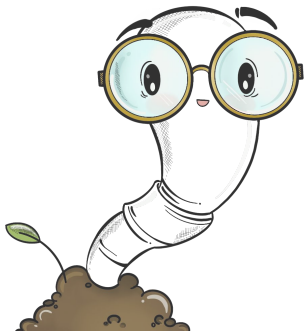
Axis was founded in 1997 with the vision of enhancing the brands to their niche market segment. Axis is a hub of dynamic creative professionals focused on delivering superior user experience through its capabilities in ideation, design, production, and new media adoption.

### VISION

Projecting u as YOU via various services for brands to boost their sales by enhancing the customer experience.

### MISSION

Enhancing customer experience for any brand for systematic growth in the era of information and digitalization.



# CREATIVE DIGITAL AGENCY

Make your digital footprint roar in the digital age



15+  
Country Served

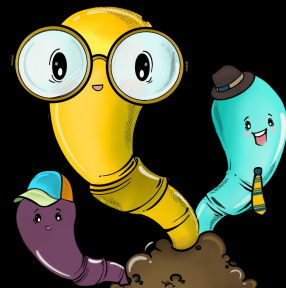


500+  
Projects Delivered



20+  
Years of Experience

25+  
Employees



# Industries catered



Defence

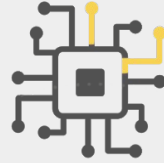


Packaging

Machines



Home  
furnishing



Technology



Chemicals  
and plastics



Hospitality



Lighting



Pharma



Fire and  
security



Stationery

# GLOBAL CLIENTELE

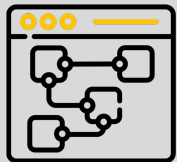
Some of our customers



# DIGITAL SERVICE

Our New Generation Capabilities

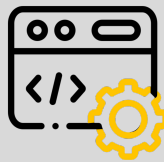
Digital Assets Design and Development



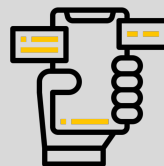
UI Designing



UX Designing



Web App  
Development



Mobile App  
Development



CRM & CMS  
Development



# DIGITAL SERVICE

Our New Generation Capabilities

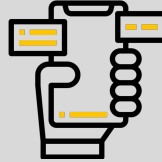
Digital Assets Design and Development



Third-Party API  
Integration



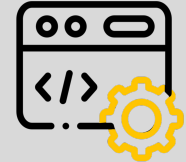
Custom Software  
Development



Product/Service/  
Corporate/ E-Com.  
Website Design &  
Development



Cloud Computing



Hybrid  
Web/Mobile App  
Development



# DIGITAL SERVICE

Our New Generation Capabilities

Digital Media Marketing and management



## Creative and Communication

- Brand Communication
- Brand Strategy Animation & Gifs
- Art Directions
- Presentation Designs
- Logo & Identity
- Design Print & Newspaper Ads
- Product Packaging
- Retail & POS Design
- Television Ads - TVC Films

## InfluenceD – influencer Marketing

- Celebrity Influencers
- Macro-Influencers
- Micro-Influencers
- Nano-Influencers
- Commoners



## AD Management

- Search Advertising
- Social Advertising
- Media Buying
- Remarketing
- Video Marketing
- Lead-Based Campaign
- Display Advertising
- Product Listing Ads
- Analytics & Research

## SEO – Search Engine Optimization

- On-Page SEO
- Off-Page SEO
- Technical SEO
- Analytics & Research





# DIGITAL SERVICE

Our New Generation Capabilities

Digital Media Marketing and management

## Content Strategy & Marketing

- Marketing Content Strategy
- Write-Up Video & TVC Scripts
- SEO Copywriting
- Press Release
- Business Collaterals Write-Up
- Website Navigation
- Blogs Content
- Social Media Content Research



## Business Growth Consulting

- Business Generation via 360° Digital Campaign
- Conversion Rate Optimization
- E-commerce Solutions
- Business Analytics
- Strategic Roadmap
- Team Training



## Social Media Management

- Social Media Optimization
- Social Media Marketing
- Social Media Branding
- Facebook Marketing
- LinkedIn Marketing
- Instagram Marketing
- Twitter Marketing



## Online Reputation Management (ORM) Services

- PR Campaign
- Brand Reputation Management
- Corporate Reputation Management
- Crisis Management
- Multi-Platform Reviews Management

# OUR APPROACH

Axis New Generation's end-to-end approach creates an advantage for our clients.



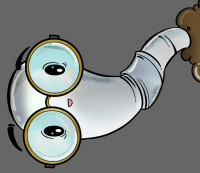
With a thoughtful research and planning strategy we bring to the table only the very best of our efforts in a well articulated manner that the clients are enticed to approve of



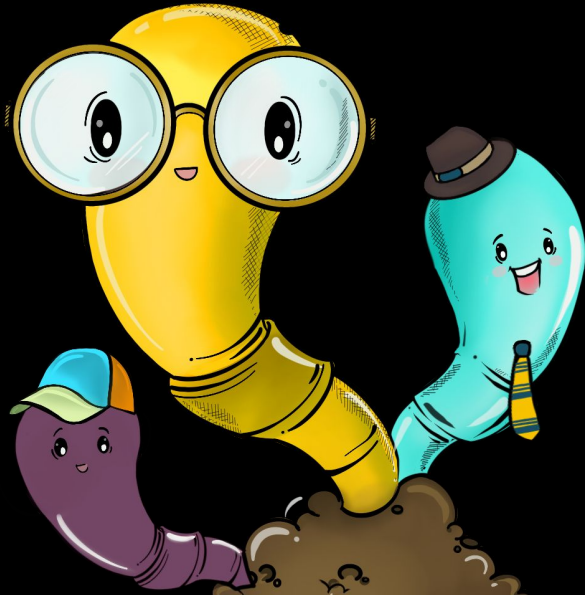
With the adept strategy in place and a green flag from the client's side, we unroll our well stitched and steamed creative red carpet for the brand to showcase itself in all its glory



As the ball rolls further towards conclusion, we look over and rectify every minute details and errors to bring forward most uniquely customized and efficiently designed deliverable



# WHO WE ARE



We are enthusiastic professionals with a creative streak who are always clued in on all things digital!

Axis enthusiastic professionals with a creative streak having expertise in various technologies and digital platforms for creating and promoting Digital Assets. We are the digital media marketing prodigies with an ocean of creativity and infinite ideas. Outfitted with a plethora of talent, our crew of committed and creative experts in digital marketing is our core strength. We maneuver every possible technology to meet the best design and development outcomes.

# GET IN TOUCH

Speak to your friendly representative today

Amit Jain

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Email ID : [axisnewgen@gmail.com](mailto:axisnewgen@gmail.com)



Thank you!

Digitally yours